



Press release
February 11, 2011

AbSorber's XM-ONE enters the Brazilian market

AbSorber and Olerup SSP has signed an exclusive distribution agreement for the Brazilian market, the world's second largest transplantation market after the US. Partner in Brazil is Genese Produtos Diagnosticos Ltda in Sao Paulo.

Genese Produtos Diagnosticos (Genese) is currently active in diagnostics, products for laboratories, food testing and diagnostics in veterinary medicine. Genese is a well established company with over 30 employees.

With this distribution agreement Genese will create a new division and allocate resources that will become focused on the transplantation market. Personnel from Genese underwent training on the Olerup SSP and AbSorber's products in Sweden in February. Olerup SSP, as well as AbSorber will apply for registration of their products at the Brazilian registration authority, the National Health Surveillance Agency (Anvisa).

Brazil is a rapidly growing market with a state-controlled transplantation program. Some of the world's largest transplantation centers are located in Brazil, where they conducted more than 5,000 kidney transplantations annually. The market is regionally concentrated in the southeast around the cities of Sao Paulo and Rio de Janeiro where almost 80 percent of the clinics are located.

"Brazil will be one of the key markets for our transplantation business. We expect to launch our products in 2011. Genese has been selected as the distributor since we believe is the best partner for us, and we have high expectations for future sales success in Brazil" says AbSorber's CEO Anders Karlsson.

For more information please contact:

Anders Karlsson, CEO AbSorber, telephone. + 46 70 918 00 10

You can also visit our web page at www.absorber.se/XM-ONE

AbSorber develops products that facilitate more successful transplantations. AbSorber's first product, the transplantation test XM-ONE® detects key antibodies responsible for post-transplantation rejections. XM-ONE® is already CE marked and FDA approved for sales in the EU and U.S.